



PRESS RELEASE: For Immediate Release

Data Innovations first to develop Roche LightCycler® 2.0 interface

May 16, 2010 - SOUTH BURLINGTON, VT: Data Innovations is the first to develop an interface solution to provide connectivity for the Roche LightCycler® 2.0, the most widely utilized real-time amplification systems on the market. Using Instrument Manager™, Mid America Clinical Laboratories in Indianapolis, Indiana successfully interfaced their Roche Light Cycler® 2.0 instruments to multiple LIS systems, and was acknowledged by Roche Diagnostics as the first interface of its kind in the world.

“Mid America Clinical Laboratories (MACL) has experienced rapid growth over the past 7 years. Data Innovations middleware has been central to this expansion by providing extraordinary advances in our operational efficiency. The Roche Light Cycler® 2.0 interface has reduced potential errors by eliminating manual data entry of results.”

Kim Gilonske, Laboratory Manager
 Mid America Clinical Laboratories, LLC
 Indianapolis, Indiana

Data Innovations is best known as a worldwide leader in providing solutions that increase efficiency and improve workflow in the clinical laboratory market. Providing innovative connectivity for instruments, such as the Roche LightCycler®, is a part of that overall solution.

For more information about interface or middleware solutions utilizing Instrument Manager contact our regional Sales & Marketing Departments.

Region	Sales & Marketing Contact Information
Data Innovations North America	802-264-3470 northamerica-sales@datainnovations.com
Data Innovations Europe	32 2 332 24 13 europe-sales@datainnovations.com
Data Innovations Latin America	55-11-38013283 latinamerica-sales@datainnovations.com
Data Innovations Asia	852-9362 6423 asia-sales@datainnovations.com